

Announced at the
annual awards last night,
Lorna Jane is BRW & AMP Capitals

OUTSTANDING RETAILER OF THE YEAR



Lorna Jane Clarkson
has turned a dream of
a lifestyle into a
thriving chain of
signature stores.

BRW MAGAZINE

ATH-LEISURE LABEL LORNA JANE, the market leader in Australian activewear, was last night presented with the award for Outstanding Retailer of the Year. The prestigious ceremony, hosted by **BRW** and **AMP Capital Shopping Centres**, was held at Sydney's *Four Seasons Hotel*. Lorna Jane Clarkson and her husband Bill, the company's CEO, attended the awards and were delighted to have achieved this title.



Lorna Jane Clarkson said, "Winning this award is a real honour for us. We love what we do and to have that recognised by the industry is an amazing achievement. Thank you so much for acknowledging our product, our beliefs, our stores and above all the hard work of the whole Lorna Jane team that have made it possible for us to win this."

Lorna Jane and her husband Bill set up their first store in Brisbane in 1990 and over the last 21 years they have grown their business to 104 stores nationwide with an estimated turnover of 90 million dollars last year. A further 20 store openings are planned and international expansion is scheduled for 2012.



AUSTRALIAN RETAILER
OF THE YEAR AWARDS 2011

